



International 3 Day Webinar Series on

DIGITAL INNOVATION PROCESS FOR SME'S

conducted by HRM & COE Group

Registration
Fee
(Including GST)

₹ 300/-

9,11,12 November, 2021

For More Info Email to coenpc.i4@npcindia.gov.in

DAY -1 (9 November, 2021)

Opening Session

- Welcome remarks Introduction of experts

APO COE and the Development of Digital Innovation Process Guide: Handbook for Manufacturing SMEs

Digital Innovation Process Conceptual Model

- The digital innovation ecosystem in an uncertain environment and role of SMEs
 - Conceptual model of digital innovation process
 - Digital Innovation Canvas and key drivers
- Process steps to support SMEs in using Digital Innovation Canvas

Benefits for SMEs from Digital Innovation

Case Examples of Singapore

- Digital Innovation Canvas Pilot test in Singapore
 - Futuristic factory in traditional industry
- Securing business in a diversified international supply chain

Closing Session

DAY -2 (11 November, 2021)

Opening Session

- Welcome remarks and Introduction of experts

APO COE and the Development of Digital Innovation Process Guide: Handbook for Manufacturing SMEs

Supporting SMEs through Digital Innovation Canvas

- Keys success factors for manufacturing SMEs and business advisors
 - Skill development in the digital innovation ecosystem
 - Process steps to support SMEs in using Digital Innovation Canvas
- Challenges to be mastered during digital innovation

Business potential from digital innovation for manufacturing SMEs – Case Examples of Singapore

- Digital Innovation Canvas Pilot test in Singapore
- Power transmission manufacturer embarking on Industry 4.0

Closing Session

DAY -3 (12 November, 2021)

Opening Session

- Welcome remarks and Introduction of experts

APO COE and the Development of Digital Innovation Process Guide: Handbook for Manufacturing SMEs

Benefits for SMEs from Digital Innovation

- The digital innovation ecosystem in an uncertain environment and role of SMEs
 - Process steps to support SMEs in using Digital Innovation Canvas
- Case example from Europe

Benefits for SMEs from Digital Innovation

Case Examples of Singapore

- Digital Innovation Canvas Pilot test in Singapore
 - Creating impact from AI
- Operating futuristic factory in traditional industry

Closing Session